

40 West Arts

2020 Fundraising Campaign



Our Mission is the same.

To enrich the community and enhance the creative, cultural, and economic vitality of the historic West Colfax corridor by creating community arts spaces and community arts events and by supporting creative enterprises, experiences, and activities in the district



Let's break it down further.



CREATE

Opportunities for creatives to express their artistry in ever-evolving ways to an ever-increasing audience

CONNECT

With residents and visitors to deliver arts experiences that bring joy, kindle curiosity, and awaken a sense of wonder for the whole family

CELEBRATE

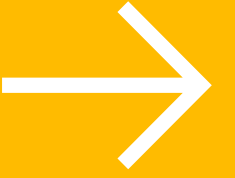
Serving Lakewood's historic West Colfax corridor to honor its past while striving for a more inclusive and more vibrant future



Over \$125,000 in paid artist opportunities in 2020 & more than \$2 million since inception

\$300,000+ in grants distributed directly to artists & creatives through our local partners

CREATE



100,000+ visitors to the district in 2019

600+ events and activities in the district in 2019 (through 40 West Arts and its associated partners)



CONNECT



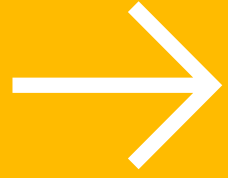


CELEBRATE

Showcasing West Colfax creativity with 50+ murals, 30+ branded wraps and 20+ sculptures (on both public and private property)

100+ community members engaged in the West Colfax Vision 2040 Action Plan





2020 Goal of \$12,500

This will allow us to meet 2019 RIOT Gala levels of fundraising.

Campaign to run through November-December

Help us beat our 2019 end-of-year fundraising donations.

Help us raise \$1,000 TODAY.

We want to raise \$1,000 today, by 12:00pm. The West Colfax Community Association will match every single dollar donated today through 12:00pm.



**But we need
your help.**

The Website

40westarts.org/fund



Help us continue the work we do along
Lakewood's West Colfax Corridor



CREATE
CONNECT
CELEBRATE





Questions? Email Liz Black at
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303-819-3074

Thank you!

