



40W ArtLine

Framework Plan + Implementation Tools

WCCA Meeting

April 19, 2023



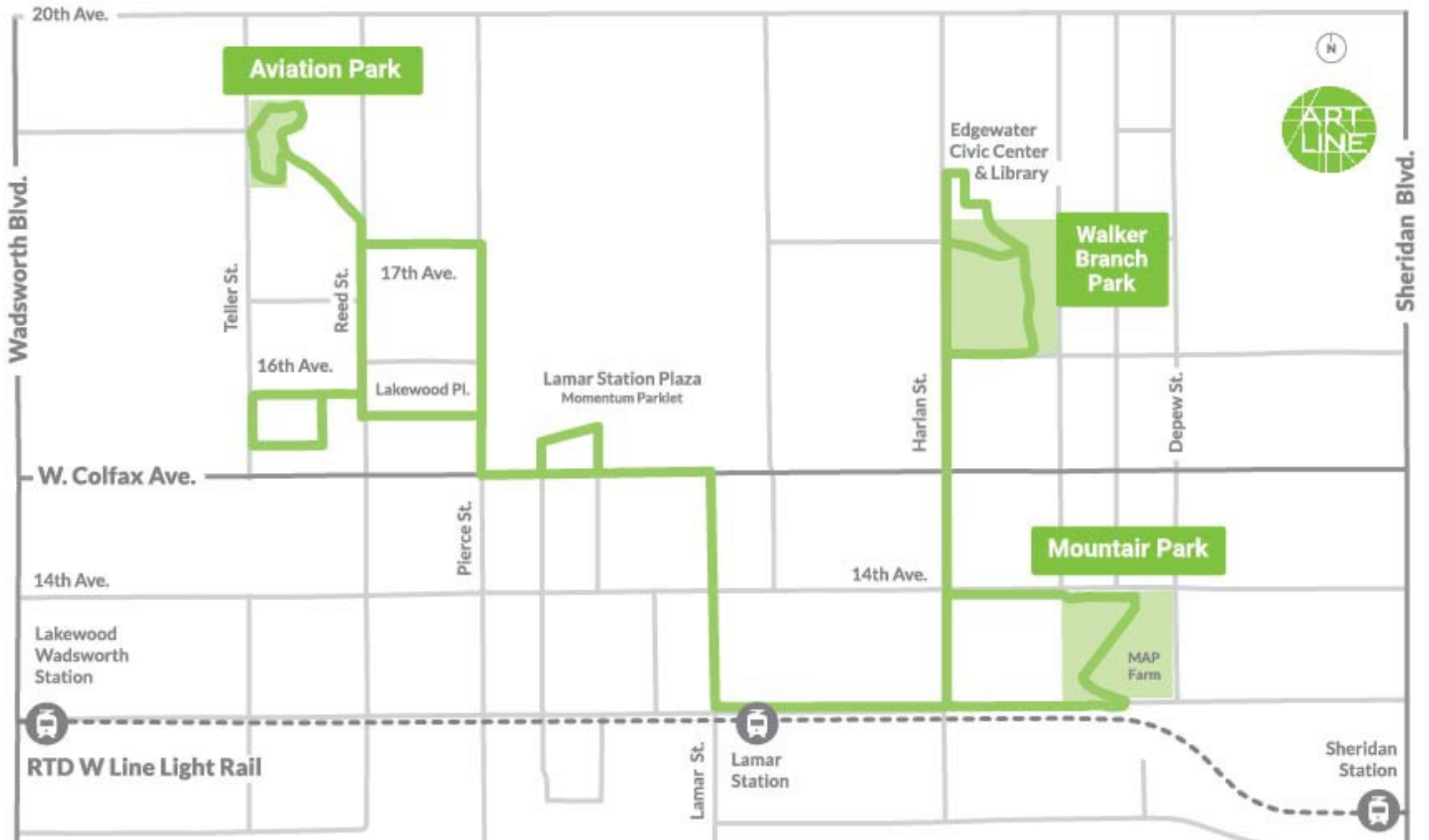
Lakewood
Colorado

LIVABLE
CITESTUDIO

Agenda

1. Project Overview and Background
2. Outreach and Engagement Summary
3. Draft Route Additions
4. DS&G Update
5. Next Steps
6. CDOT RMS Grant Wrap Up





Project Scope

- Provide a **long-term sustainable vision to guide future decisions** and help secure funding for implementation and maintenance
- Consider, evaluate, and **synthesize the existing work and community engagement** related to the ArtLine
- Identify current **community desires** for the future of the ArtLine
- **Create conceptual designs** for priority mobility improvement locations
- Develop **design standards and guidelines** for different character segments of the 40 West ArtLine



Outreach and Engagement

- Stakeholder/Community Meetings
 - January WCCA Meeting (virtual)
 - February WCCA Meeting/ Community Meeting #1
 - Two Creeks Neighborhood Org
 - 40W District Advisory Council
 - 40W Districtwide Summit
 - Developer/Property Owners
 - RMCAD
 - Metro West Housing Solutions
 - Mountair Park Community Farm/Sprout City Farms
 - Edgewater Library and City of Edgewater (upcoming)
 - Lakewood Planning Commission Study Session (upcoming)



Outreach

- Community Connectors
 - Brenda Gurule, CHAC Gallery Executive Director
 - Ruben Rodriguez, Pastor at Mountair Christian Church



Summary of Feedback from Open House

- Support for existing art installations and general excitement around improvements
- Suggestion to brand segments using different colors / character areas
- Request for art integration with Mountair Park Community Farm
- Maintenance is important
- Desire for improved and/or new connections:
 - To Aviation Park
 - Through RMCAD
 - For RMCAD Students to utilize Lamar Station transit stop
 - To galleries at intersection of Vance and Colfax
 - Opportunity to connect the ArtLine along Colfax with the safety project from Lamar St. to Harlan St.

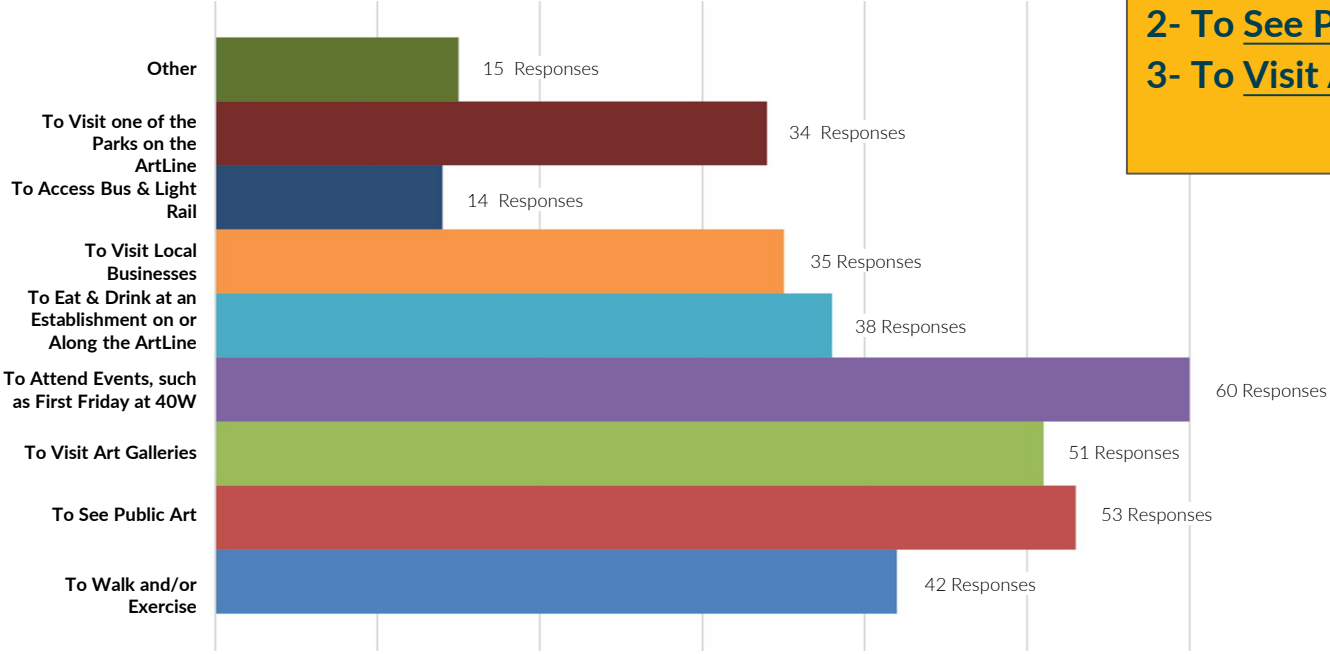


Overall Survey Themes

- **Trees & Landscaping** was the most popular suggested improvement for every segment
- Open-ended responses for improvements emphasized ensuring **safety and comfort**
- Desire to **densify art** to create special locations to visit rather than spread the art evenly throughout

What: Bilingual Survey #1
When: Ran from 1/18/23 - 2/28/23
Where: Virtual - some printed surveys accepted
Who: 121 responses including English and Spanish

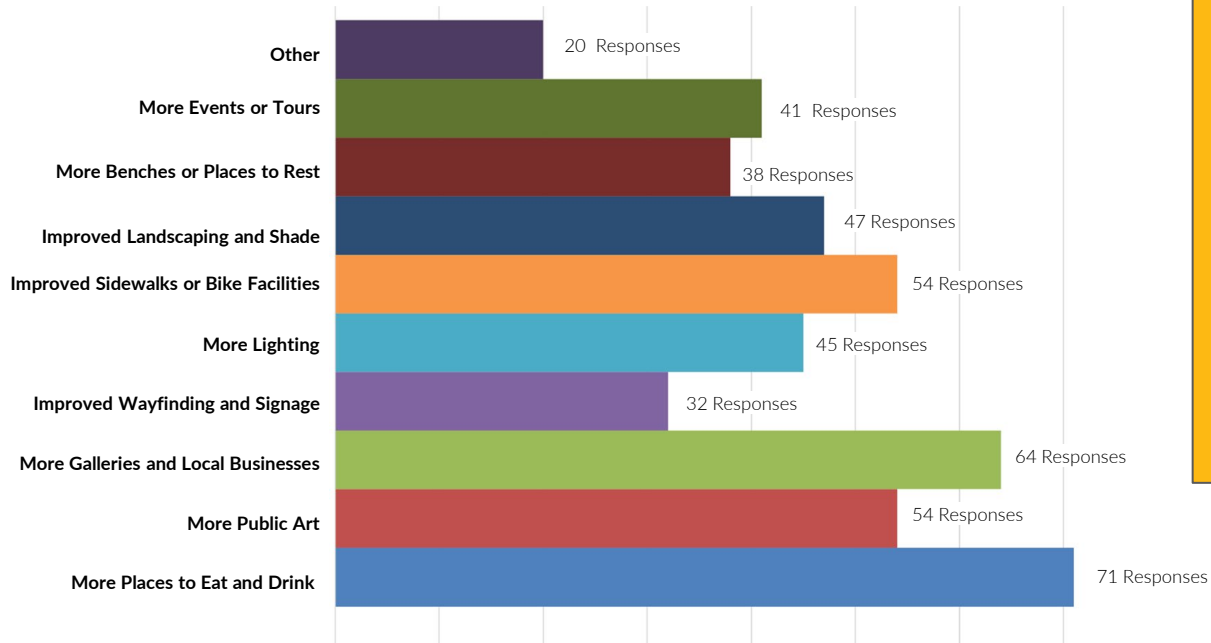
Why do you visit the ArtLine?



Top Reasons:

- 1- To Attend Events, such as First Friday at 40W
- 2- To See Public Art
- 3- To Visit Art Galleries

What would make you visit the ArtLine more often or linger longer?



Top Things to Make People Visit More:

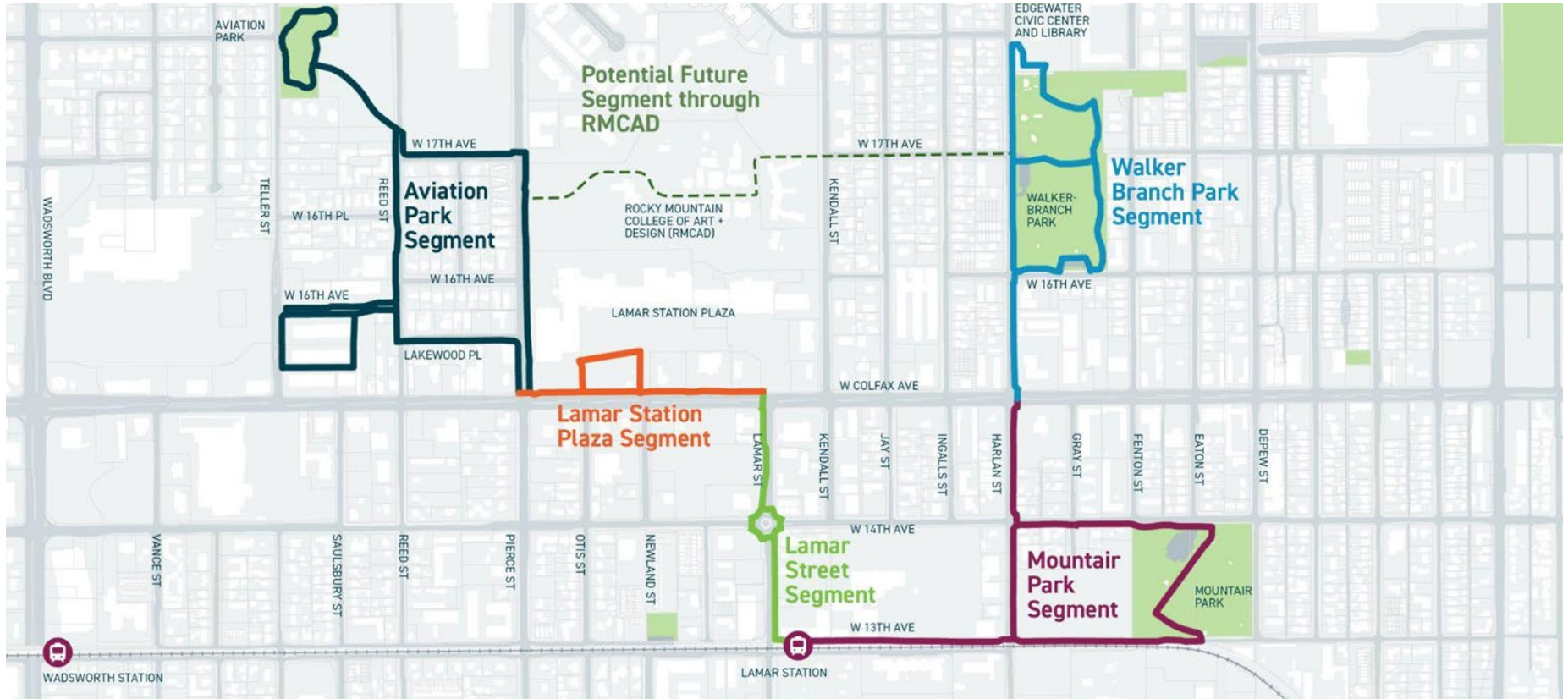
1- More Places to Eat and Drink

2- More Galleries and Local Businesses

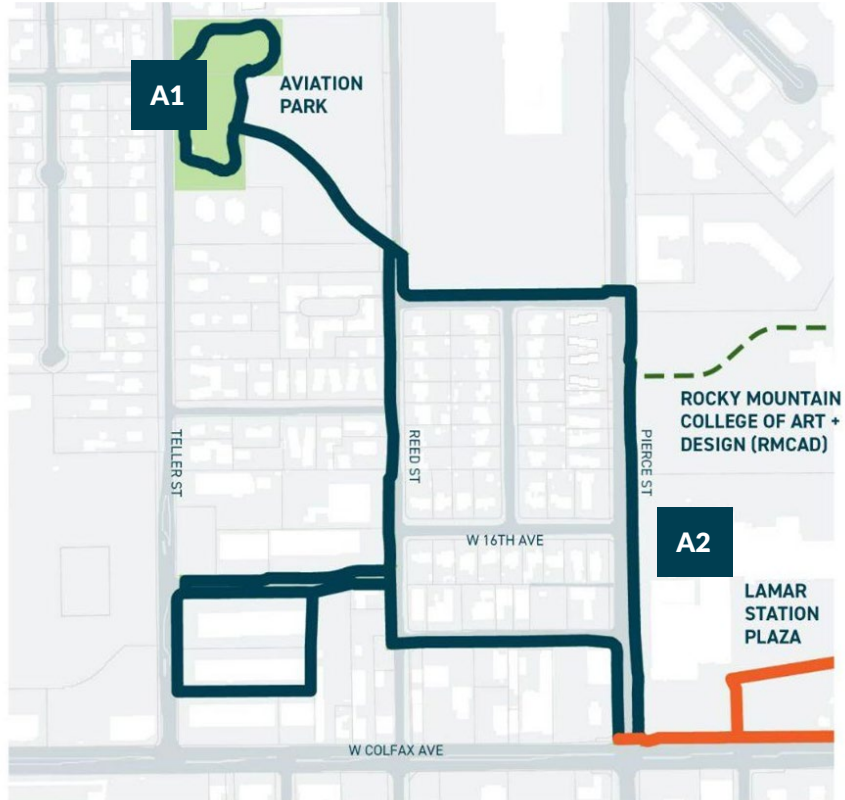
3 / 4- Improved Sidewalks or Bike Facilities

3 / 4- More Public Art

ArtLine Character Segments



Aviation Park Segment



Lamar Station Plaza Segment



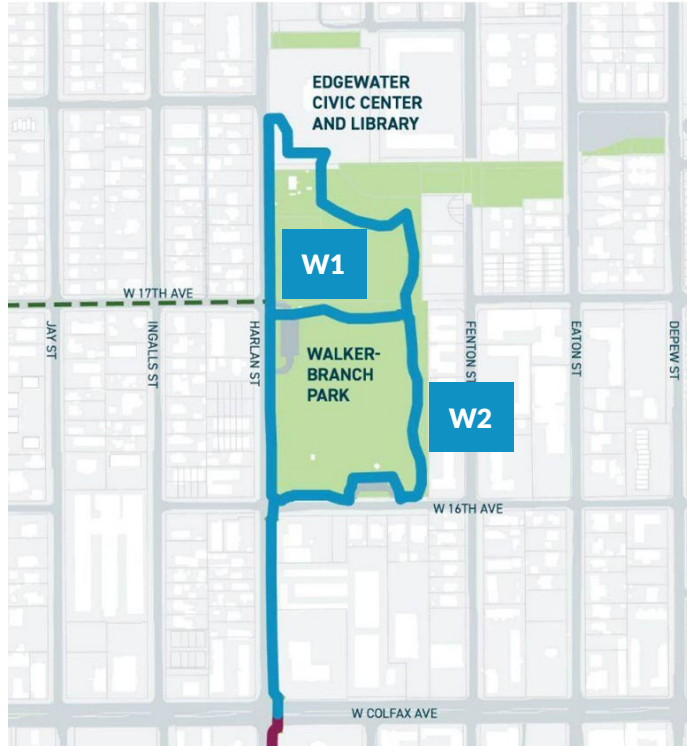
Lamar Street Segment



Mountair Park Segment



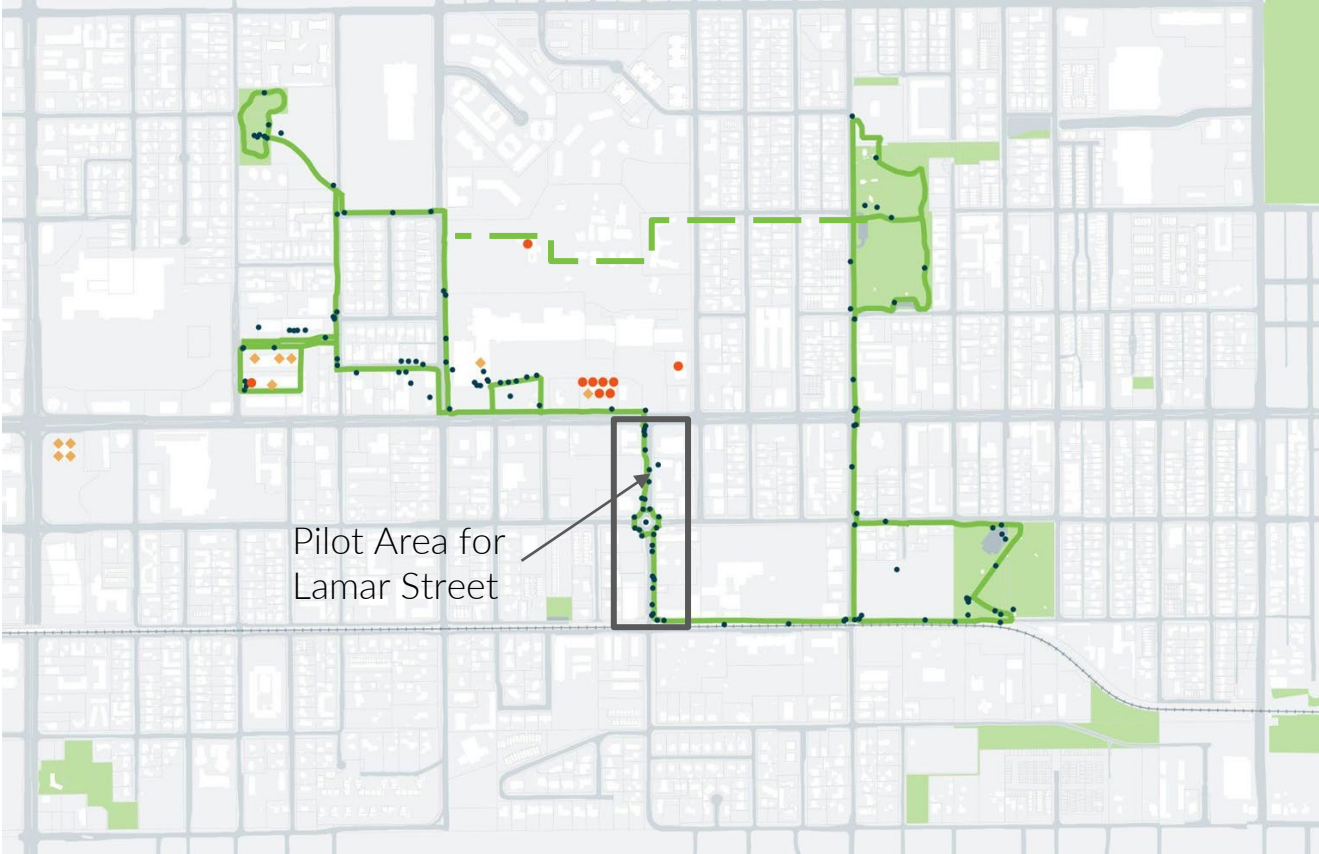
Walker Branch Park Segment



Draft Proposed Route Alignment



40 West ArtLine Design Standards & Guidelines



Lamar Street Pilot Design Standards and Guidelines

Note: Lamar Street is one part of the overall 40W ArtLine DS&G

Intent:

- To focus on Lamar Street from 13th Ave to W. Colfax Avenue
- To guide decisions on public realm improvements and ground floor building design to support the ArtLine vision and promote placemaking within the community.
- To help public and private investment contribute to implementing the vision of the ArtLine in a consistent way.



ArtLine DS&G Areas of Focus

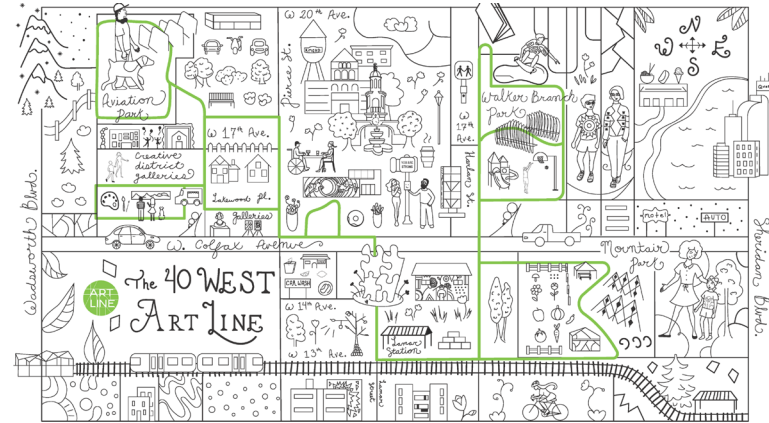
1. Public Realm

- Public Art, Placemaking, ArtLine Elements
- Sidewalk Width
- Street Trees
- Hardscape Materials

2. Ground Floor Design

- Uses and Activation
- Façade Articulation and Entries
- Transparency
- Materials

3. Complementary ArtLine elements on private property



40 West ArtLine

Public Realm | Areas of Focus

Sidewalk

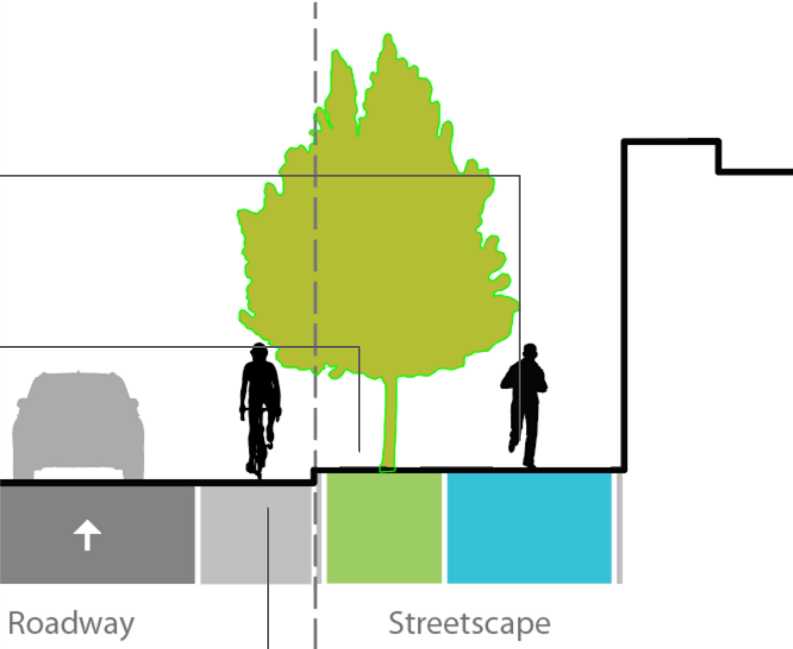
- Green Line
- Murals

Amenity Zone

- Trees
- Landscape/Irrigation
- Lighting
- Public Art
- Hardscape
- Furnishings

Bike Lane

- Markings/Visibility



Overall Framework Plan Schedule and Process



Next Steps

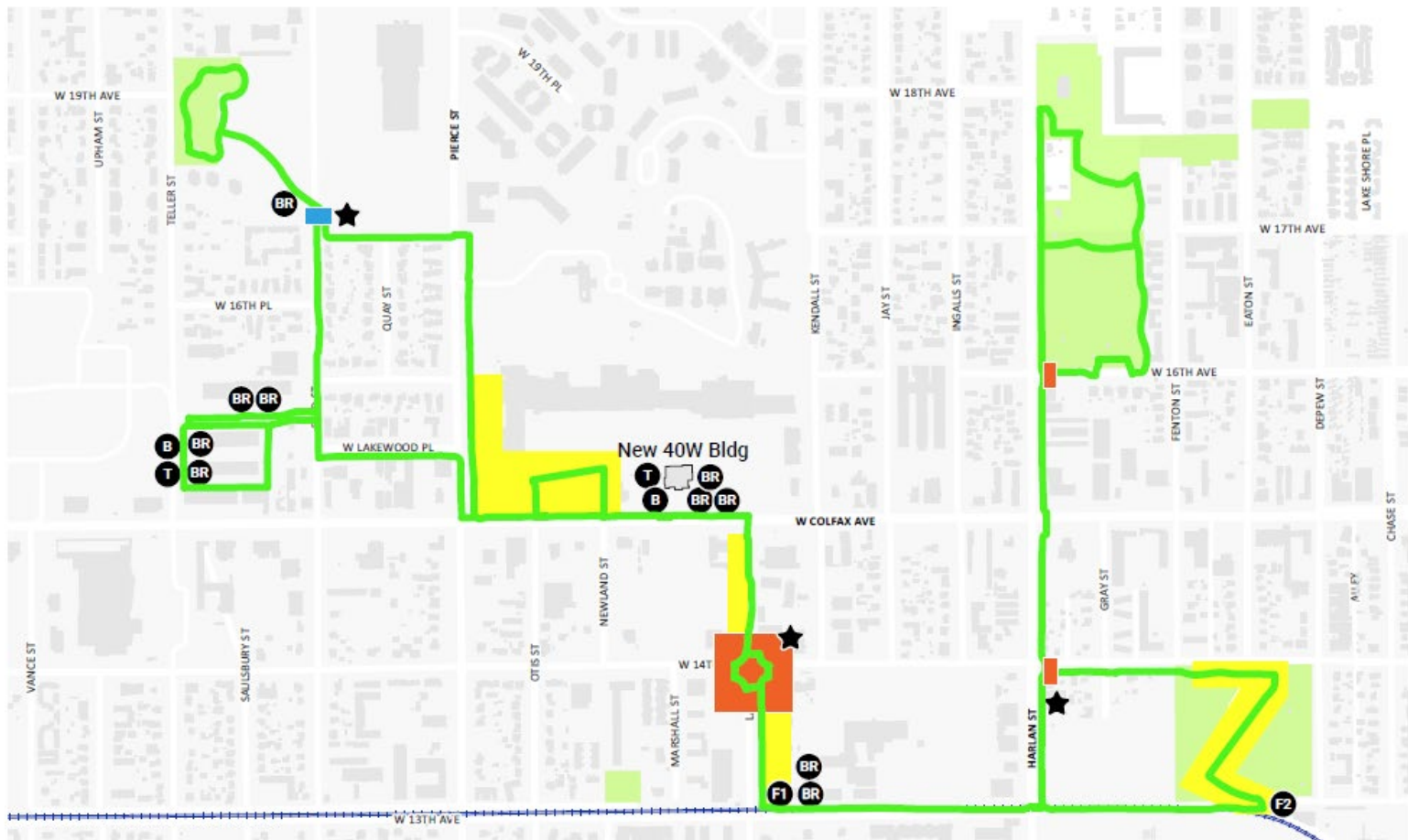
- Aviation Park Community Art Event – June 3rd (TBD)
- Mountair Park Community Farm Fiesta, June 10th 11am-2pm
- Ongoing Outreach Meetings
- Design Standards & Guidelines Process

Visit www.lakewoodtogether.org/40westartline to stay informed



CDOT Revitalizing Main Streets Grant Wrap Up

- BR** Bike rack
- F1** Fix-it station (option 1)
- T** Trash bin
- New crosswalk/sidewalk marking
- Banner areas
- B** Bench
- F2** Fix-it station (option 2)
- ★ Ground Mural
- New crosswalk marking + curb cut



2022 KEY FINDINGS - TOTAL COUNTS

234,634

estimated users who use the ArtLine annually.

27,822

total users counted using the Eco-Counter device

154

daily average users

Average Daily, Weekly, Monthly, and Annual Users by Location

