



40W ArtLine

# Framework Plan + Implementation Tools

**WCCA Meeting**

July 19, 2023



**Lakewood**  
Community Resources

**LIVABLE**  
CITESTUDIO

## PLAN PURPOSE

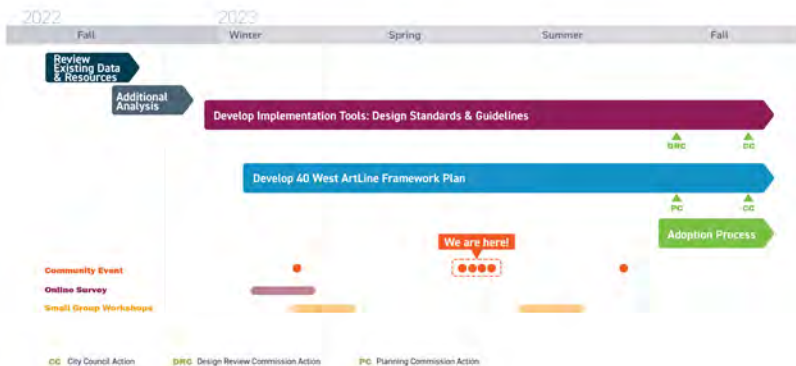
This June marks five years since the 40 West ArtLine launched as a 4-mile outdoor art experience that connects people following a green line on the ground to parks, dining, 40 West Arts District creative businesses, public art, transit and more.

Now, we need your help to create a long-term plan to chart the ArtLine's course for the years to come by officially documenting the vision for this award-winning community amenity, establishing what types of art will be added and where, defining what the green line treatment should be, and creating tools like design standards and guidelines to put this plan into place.

Additionally, the plan will:

- Provide a long-term sustainable vision to guide future decisions and help secure funding for implementation and maintenance
- Consider, evaluate, and synthesize the existing work and community engagement related to the ArtLine
- Create conceptual designs to improve conditions for walking and bicycling in high priority locations
- Develop design standards and guidelines for different character segments of the 40 West ArtLine

## PROJECT SCHEDULE



## DESIGN STANDARDS & GUIDELINES OVERVIEW

A key aspect of the planning effort is the creation of implementation tools to ensure the ArtLine vision is realized as public and private investment occurs along the route. The 40 West ArtLine Design Standards and Guidelines, or DS&G, are being developed in collaboration with the appointed Lakewood Design Review Commission (DRC), the entity responsible for implementing the DS&G. Additionally, the DS&G will:

- Guide public realm improvements and building design to support the ArtLine vision and promote placemaking within the community.
- Help public and private development contribute to implementing the vision of the ArtLine through improvements to the built environment (streets/public realm, art, buildings, etc.)

The DS&G will address a number of topics related to the ArtLine, including but not limited to the following:

- Overall Streetscape Standards
- ArtLine Marking Standards
- Street Furnishings
- Pedestrian Lighting
- Wayfinding & Signage
- Public Art, Placemaking, and Creative Enhancements
- Architectural topics related to:
  - Ground Floor Building Design
  - Pedestrian-Oriented Facade Design
  - Building Materials & Articulation
  - Adaptive Reuse of Existing Buildings

*The project team is currently developing draft DS&G for the Lamar St. segment.*



Examples of Ground Floor Building Design and Building Materials and Articulation to be included in the Design Standards & Guidelines

# Community Feedback - June 2023

- **Overall positive support for the concepts presented** and desire to see the ArtLine to continue to expand to become a more visible feature in the community while **improving the streetscapes and public spaces**.
- **Strong support of a permanent plaza/flexible space in front of the 40 West HUB.** Participants shared support for the idea that outdoor events like the dance performances taking place that evening could happen in a permanent plaza space.
- Some emphasized the **connection to the Lamar Street W Line station** since it's such an important connection for visitors.
- Local residents asked about the future development opportunities and timing of development along Lamar Street. They felt new development would also help make it a **better experiences for people walking from Lamar Station to the HUB or other parts of the district**.
- Participants shared the **importance of visibility of the green line**.
- Expressed the **desire to know who the artists are and more information about them**.

## VISION STATEMENT

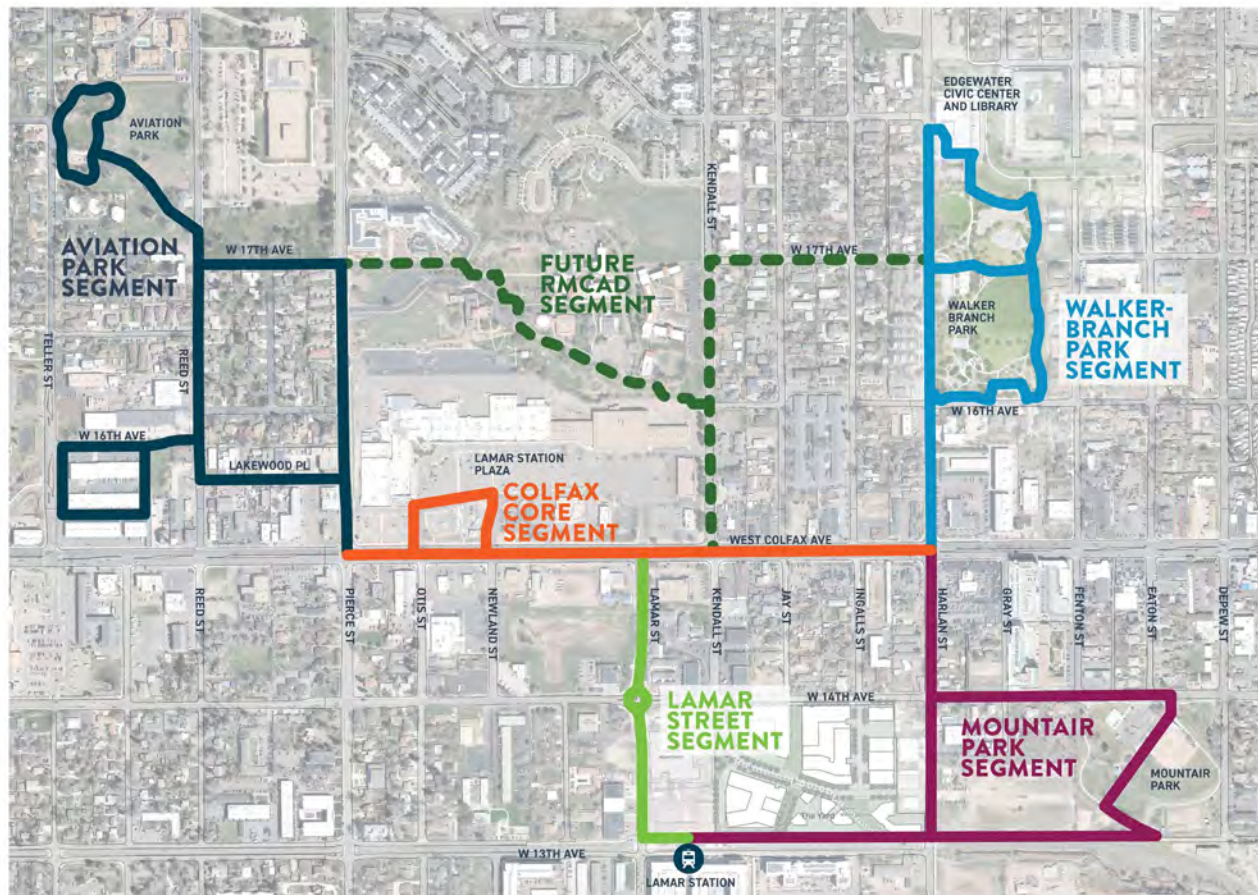
The 40 West ArtLine is a 4-mile public art experience that connects parks, transit, and neighborhoods in the 40 West Arts Creative District. The Framework Plan reflects the community's vision for a sustainable, equitable, and vibrant neighborhood with abundant cultural and transportation opportunities.

FRAMEWORK  
PLAN SEGMENTS

For the purposes of the Framework Plan, the 40 West ArtLine is segmented into six different areas, each with its own unique features, adjacent land uses, parks or public spaces, and relationship to existing neighborhood amenities. Each segment includes enhancements, improvements, or key placemaking concepts featuring a diverse range of creative and artistic opportunities to create a continuous ArtLine experience that is diverse and supports the neighborhood context.

The six segments as illustrated on the map to the right, include:

1. Aviation Park
2. Colfax Core
3. Lamar Street
4. Mountair Park
5. Walker-Branch Park
6. RMCAD (Future)



The Aviation Park segment utilizes the larger open spaces near the park while transitioning to the industrial and commercial character closer to West Colfax, with the two major streetscapes along Reed and Pierce Street acting as primary connections. The varied character areas inspires different approaches to each part of the segment ranging from opportunities for land art and large sculptures near the park to creative lighting, murals, and integration with the business near Colfax.

### 1 AVIATION PARK LAND ART WALK

The installation of large scale land art in open areas to connect with the natural environment and create a sense of discovery/ exploration



Examples of Land Art

### 2 REED STREET UTILITY ART

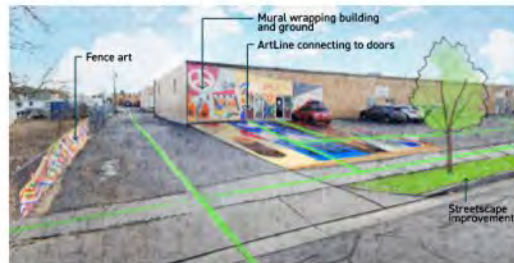
Artistic applications on utility poles



Examples of Utility Pole Murals

### 3 16TH AVENUE IMPROVEMENT

An enhanced experience of artistic markings using ground murals and markings to connect doorways to new streetscape improvements



Conceptual Sketch of Integrating the ArtLine into Existing Context



### 6 LAKEWOOD PLACE LIGHTING & MURAL EXPERIENCE

The use of new creative lighting, fence art and murals help create a destination placemaking experience and strong connection between gallery hubs in the 40 West Arts District



Conceptual Sketch of ArtLine along a Segment of Lakewood Place

### 4 INTERSECTION AND SIDEWALK IMPROVEMENTS



Concept Diagram of Intersection Improvements

New improvements make the intersection more pedestrian friendly by keeping the existing crosswalk and adding improved pedestrian crosswalks, curb, gutter, and streetscape at 17th Ave. and Reed St.

Improvements on Reed St. will be located along both sides of the street and continue south, including new sidewalks and a landscaped amenity zone to improve pedestrian comfort and safety.

### 5 17TH STREET SCULPTURE GARDENS

New outdoor spaces set within the trees and lawn area for sculptures and small scale land art along 17th Street.



Example of Native Sculpture Garden

SHARE YOUR THOUGHTS ON THESE CONCEPTS. WHICH IDEA DO YOU LIKE THE MOST??

The Colfax Core segment is the front door announcing the ArtLine to the activity and users along West Colfax. The segment features a double-sided ArtLine experience and a new public space and flexible performance/event area at the HUB at 40 West Arts. The segment also features a signature public art gateway piece at the intersection of Lamar Street and West Colfax and opportunity for additional art installations along the improved streetscape.

Current ArtLine   
Proposed ArtLine 

### 1 THE HUB AT 40 WEST ARTS PLAZA: A DESTINATION PUBLIC SPACE

The new HUB at 40 West Arts plaza creates a destination public space that is adaptable for events, performances, rotating art, and everyday gathering. The plaza also establishes a highly visible front door for the 40 West Arts District along West Colfax Ave.



Conceptual Sketch of Plaza at the HUB at 40 West Arts

Example of Flexible-Use Plaza

SHARE YOUR THOUGHTS ON THESE CONCEPTS. WHICH IDEA DO YOU LIKE THE MOST??



### 2 ART ALONG WEST COLFAX STREETSCAPE

New streetscape improvements in conjunction with the future West Colfax Safety Project featuring wayfinding, furnishings, lighting, landscape, and multiple locations for local art installations.



Conceptual Sketch of Street Improvements along Colfax Avenue



Examples of Public Art in Median and Along Street

### 3 ART GATEWAY AT LAMAR & COLFAX

A signature art gateway at the intersection of Lamar Street featuring a large public art piece announcing you have arrived in the 40 West Arts District



Monument Example



Example conceptual sketch of potential art gateway at intersection of Lamar Street and W. Colfax Avenue. This is for only illustrative purposes and will not be built as shown.

Lamar Street is the signature street connecting the Lamar Station on the W Line light rail to the heart of the 40 West Arts Creative District and the main commercial activity along West Colfax Avenue.

The street creates an outdoor art corridor and gallery framed by higher density mixed-use activities with numerous locations for public art, including individual pieces, sculptures, wall murals, and small pockets for people to gather and socialize.

Current ArtLine   
Proposed ArtLine 



### 1 ART AS A PART OF NEW BUILDINGS

Art and creative design features are incorporated into new development to create a continuous art experience utilizing the facade and ground floor of buildings facing the street.

### 2 ART CORRIDOR & STREET GALLERY

An outdoor art corridor or hallway experience is created that includes numerous locations for public art along both sides of the street and integrated with the new development.

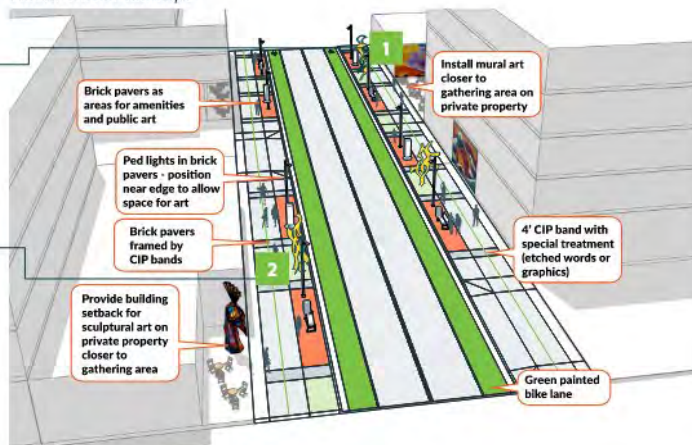
### 3 LAMAR STREET GATEWAY

You've Arrived at the ArtLine! Additional murals and vertical placemaking / wayfinding elements are positioned near the station at 13th Ave to be highly visible and announce you've arrived at the ArtLine when arriving by Light Rail or on the W Line bike path.



Examples of Arrival Gateway Opportunities

### Lamar Street Concept



Section of a Conceptual Street Design along Lamar Street

SHARE YOUR THOUGHTS ON THESE CONCEPTS. WHICH IDEA DO YOU LIKE THE MOST??

The Mountair Park segment is anchored by the park and connects to the other segments of the ArtLine along Harlan Street and the W Line bike path (located along the north side of RTD's W Line). The segment is characterized by the integration of art in many forms, including larger sculptural pieces, land art, fence art, art incorporated into Mountair Park Community Farm, new gateways, kinetic art, and the unique opportunity to connect to the planned Brickyard redevelopment.

## 1 HARLAN STREET

Harlan Street offers opportunities for improved connectivity featuring the ArtLine along both sides of the street with new streetscape improvements, areas for murals or fence art, wayfinding, and the adaptive reuse of existing buildings.



Examples of improved streetscape along Harlan St. with new sidewalks, trees, landscape, and different ways to feature public art as people experience the ArtLine. Images for illustrative purposes only and not the final design

## 2 W LINE PATH & THE BRICKYARD

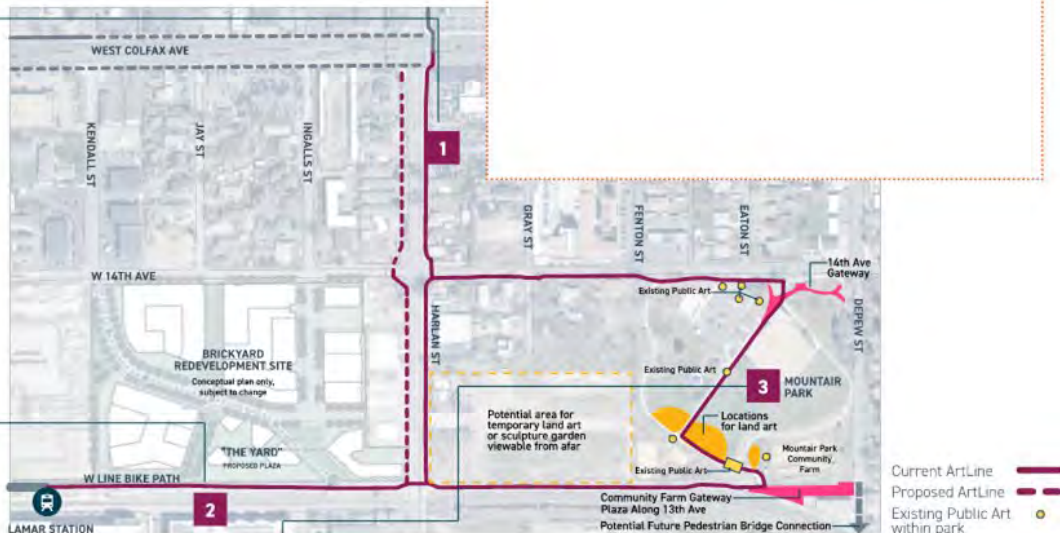
The ArtLine takes advantage of the W Line pedestrian and cycle path to create a linear art and public space experience along the RTD W Line. Kinetic art, fence art, lighting, and banners create a continuous artistic experience connecting Lamar Station to Mountair Park. The path also celebrates the potential connection to the new Brickyard redevelopment by allowing for a future ArtLine route through 'The Yard', which is a new mixed use plaza at the heart of the redevelopment.



Examples of Linear Kinetic Art



Examples of Fence Art



## 3 MOUNTAIR PARK

Numerous locations for additional public art, new public spaces, and gateways highlight the main features proposed in Mountair Park to strengthen its role as a major ArtLine destination.

- New gateway experience and plaza space
- Multiple locations for ground murals and artistic markings
- Opportunity for signature public art piece



Conceptual sketch of the 14th Ave Gateway and Art Plaza in Mountair Park. For illustrative purposes only



Conceptual idea of a flexible Community Farm Gateway Plaza at 13th Ave and Depew St

- Current ArtLine
- Proposed ArtLine
- Existing Public Art within park

Potential adaptive reuse of the existing building into active uses activating the plaza

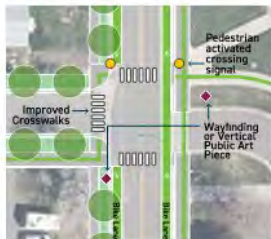
Potential flexible plaza space by re-purposing W. 13th Avenue near Depew St.



The Walker-Branch Park segment celebrates the largest destination park on the ArtLine by building on the existing public art and offering new opportunities to expand the public art experience into the beautiful park setting. The ArtLine begins along Harlan Street before continuing into the park where users experience ground murals, interactive art installations, functional art, a new outdoor performance area, and a direct connection to the Edgewater Civic Center and Library building to the north. In addition, improvements to the 17th Avenue and Harlan intersection create a colorful pedestrian-friendly connection as users continue west along 17th Avenue to RMCAD.

## 1 INTERSECTION IMPROVEMENT AT 17TH AVE & HARLAN ST

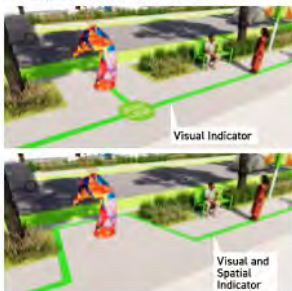
Pedestrian-friendly and creative improvements to 17th & Harlan intersection make the ArtLine experience more identifiable while making it more inviting and comfortable for the community



Concept study of potential intersection improvements at Harlan St. and 17th Ave

## 2 HARLAN STREET

The Harlan St. improvements continue north of W. Colfax Ave incorporating new streetscape and sidewalks, ground murals and areas set aside for small art installations



Examples of improved streetscape along Harlan St. with new sidewalks, trees, landscape, and different ways to feature public art as people experience the ArtLine. Images for illustrative purposes only



Current ArtLine  
Proposed ArtLine  
Existing Public Art within park

Note: Graphic shows plan rendering of the recently completed Walker Branch Park Master Plan

## 3 ARTISTIC MURALS ON BASKETBALL COURT

Large new artistic murals by local artists on the existing basketball courts create a highly graphic and playful entry into Walker-Branch Park from W 17th Ave.



Example of ground murals on basketball courts

## 4 EXPAND ART IN WALKER-BRANCH PARK

An expanded art program in Walker-Branch Park reinforces it as a destination through the addition of new locations for sculptures, seasonal lighting, and temporary art elements to activate the park and ArtLine, an improved gateway and ground mural at the park entry at the corner of Harlan Street and W. 16th Avenue; and a new outdoor space and large flexible lawn for performances and events in collaboration with Edgewater.



Concept image of new areas for ArtLine sculptures and the outdoor performance and event space. For illustrative purposes only



Concept image of the improved entry at the corner of 6th Ave. and Harlan St. with an expanded ground mural, wildflower gardens, and new playground. For illustrative purposes only

**SHARE YOUR THOUGHTS ON THESE CONCEPTS. WHICH IDEA DO YOU LIKE THE MOST??**

The future Rocky Mountain College of Art + Design (RMCAD) segment connects Walker-Branch Park to Aviation Park by featuring a new connection through the heart of the RMCAD campus. The route includes two linear street connections with ground murals, wayfinding, and pedestrian crossing improvements before entering the campus and bringing users through RMCAD's sculpture garden and proposed outdoor performance area located adjacent to historic campus buildings.

Current ArtLine ———  
Proposed ArtLine - - - -



### 1 RMCAD

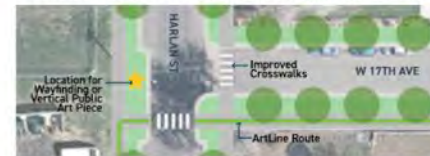
The ArtLine brings users through the RMCAD campus in a diagonal route running from the southeast corner to a connection along Pierce St. to the northwest. The path meanders through RMCAD's sculpture garden and the proposed performance area next to an existing RMCAD building with the potential to be adaptively reused as an ArtLine cultural space. The outdoor walking experience highlights the creative and artistic mission of RMCAD and its role as a central feature of the ArtLine.



Examples of opportunities within the RMCAD campus, including a potential outdoor performance amphitheater and an expanded art program in the sculpture garden

### 2 W 17TH AVENUE

The W. 17th Avenue enhancements include pedestrian-friendly crossings, additional wayfinding, and art nodes at the intersection of Harlan and Kendall Streets. The proposed streetscape improvements also include curb extensions in key locations to slow traffic and create space for gateway art pieces.



Concept study of pedestrian-friendly intersection improvements at W. 17th Ave. and Kendall Street

### 3 KENDALL STREET

An improved Kendall Street streetscape featuring ground murals, wayfinding, and locations for art installations provides a new north-south connection to W. Colfax Ave and RMCAD from Walker-Branch Park and areas east.



Examples of potential small areas along Kendall St. for art installations or wayfinding

SHARE YOUR THOUGHTS ON THESE CONCEPTS. WHICH IDEA DO YOU LIKE THE MOST??

# Next Steps

- Please share input on recommended concepts by **Monday, July 24<sup>th</sup>**
- [www.LakewoodTogether.org/40WestArtLine](http://www.LakewoodTogether.org/40WestArtLine)
- Drafts of *40 West ArtLine Framework Plan* and *ArtLine Design Standards & Guidelines* available September
- Adoption process late 2023/early 2024

