

GO WEST COLFAX



Working together to **ENERGIZE** historic West Colfax

Lakewood-West Colfax BID:

A community-created district that advocates for capital investment and economic development to support existing and new business in Lakewood's West Colfax corridor

40 West Arts District:

A 501(c)3 nonprofit operating a Colorado Certified Creative District that champions community arts spaces and events and supports creative activities along Lakewood's historic West Colfax Avenue

West Colfax Community Association:

A 501(c)6 association for businesses and residents that provides a forum for dialogue & reliable community information as well as a unifying voice for the West Colfax community



Framework 2021: Focus Areas

Primary Role: Funding Mechanism and Operational Platform for WCCA, 40 West Arts, & West Colfax Programming

1. 40 West Arts (gallery, studios, AIR)
2. West Colfax Community Association
3. The ArtLine
4. 7th Edition of West Colfax Lately
5. VIG: VISION 2040 Plan Review → Please see: <http://bid.westcolfax.org/2040>
6. IGA-required Maintenance & Facilities
7. Business Assistance/Advocacy & Recruitment/Incentives
8. Communications, Finance, Payroll, and Human Resources Platforms
9. Building Acquisition & Stabilization

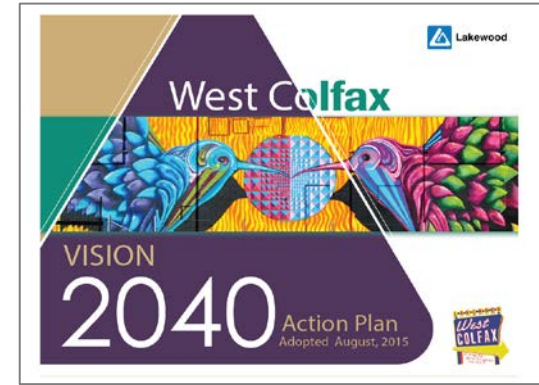
See Resources and 2021 Operating Plan & Budget at:
<https://bid.westcolfax.org/resources>

———— Working together to ENERGIZE historic West Colfax ————

a community created district that advocates for capital investment and economic development to support existing and new businesses along a 4+ mile stretch of historic W. Colfax in Lakewood

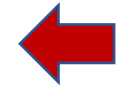
Formed by special election in 2011

Ambassador Schedule



PART 1

Aug. 20	Ambassadors Kick-off Meeting	Noon-1pm
Sept. 17	Ambassadors Meeting – Part 1 & 4 <i>(Cultural Identity & Placemaking)</i>	11:45-1pm
Oct. 15	Ambassadors Meeting – Part 2 & 3 <i>(Infrastructure & Placemaking)</i>	11:45-1pm
Nov. 19	Ambassadors Meeting – Part 5 & 6 <i>(Vibrancy & Celebrating Colfax)</i>	11:45-1pm



**Part 1:
Input sessions,
discussion, &
rating**

PART 2

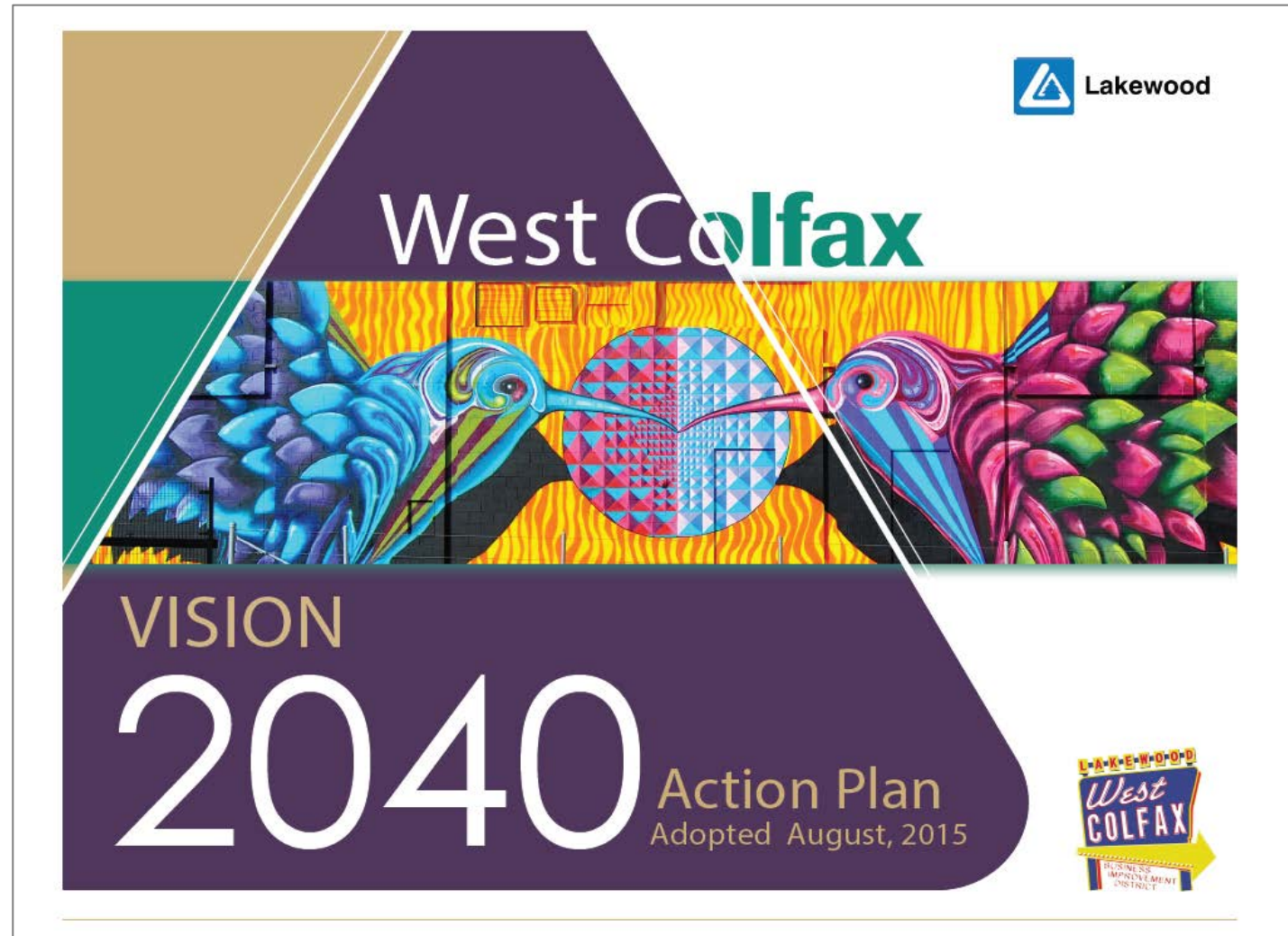
Dec. 17	NO MEETING	
		TIMES TBD
Jan. 21	Ambassadors Meeting – Other Considerations, Synthesis & Priorities	
Feb. 18	Ambassadors Meeting – Convergence of Recommendations/Needs	
Mar. 17	WCCA General Meeting Community Panel	
Mar. 18	Ambassadors Meeting – Final Discusses on Recommendations/Needs	
Apr. 21	WCCA General Meeting Community Update	
TBD	City Council Presentation	



**Part 2:
Collaboration,
Synthesis, &
Recommendations**

Agenda for 11/19

- Welcome and Reminders
- Session Overview
 - Quick Recap
 - Chapter 5-6 Input
 - Q & A / Discussion
 - Importance Rating
- Homework for Next Session



→ Ambassadors Landing Page: <https://bid.westcolfax.org/2040>

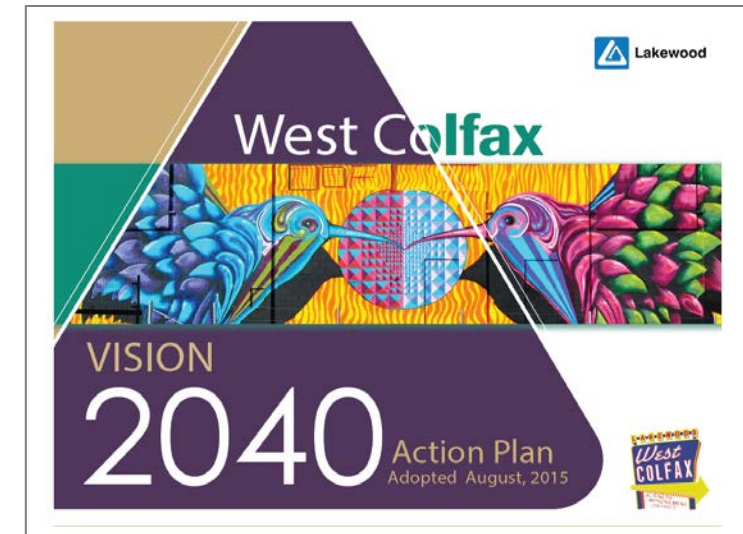
Core Purpose

The **Vision Implementation Group** and our **Ambassadors** exists to provide an inclusive community forum to integrate input, distill ideas, isolate priorities, marshal resources, and report status on the focus areas in the West Colfax Vision 2040 Action Plan.

Advocate for West Colfax: Input—Priorities—Resources—Reporting

Intended Outcomes

- Build on Progress
- Accelerate Momentum
- Conduct Plan 5-Year Review
- Identify Needs and Resources
- Recommend Priorities for the Next 5 years



Working together to ENERGIZE historic West Colfax