

GO WEST COLFAX



Working together to **ENERGIZE** historic West Colfax

Lakewood-West Colfax BID:

A community-created district that advocates for capital investment and economic development to support existing and new business in Lakewood's West Colfax corridor

40 West Arts District:

A 501(c)3 nonprofit operating a Colorado Certified Creative District that champions community arts spaces and events and supports creative activities along Lakewood's historic West Colfax Avenue

West Colfax Community Association:

A 501(c)6 association for businesses and residents that provides a forum for dialogue & reliable community information as well as a unifying voice for the West Colfax community

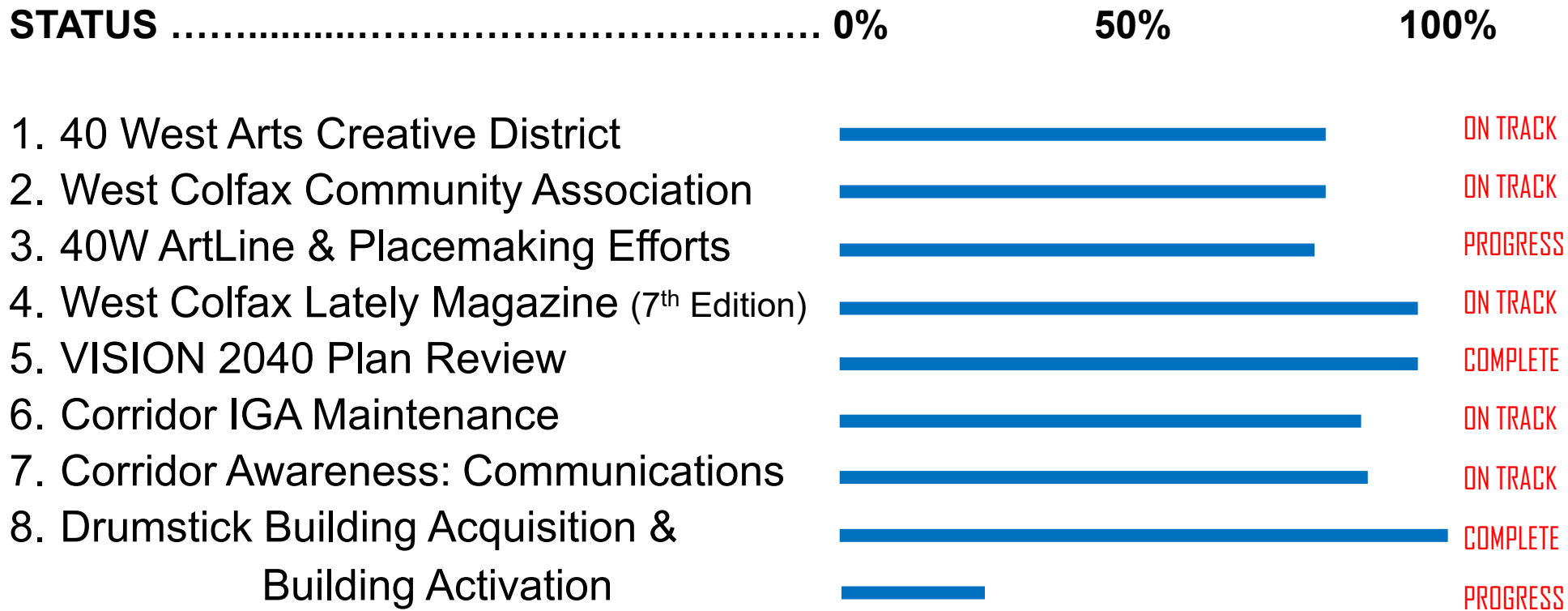


2021 CORE FOCUS AREAS (Plan)

1. 40 West Arts
2. West Colfax Community Association & Neighborhood Support
3. 40 West ArtLine & Corridor Placemaking
4. 7th Edition of *West Colfax Lately* Magazine
5. VISION 2040 Plan Review
6. Corridor IGA Maintenance
7. Corridor Awareness: Lakewood-West Colfax Communications/Operational Platforms
8. Drumstick Building Acquisition & Activation



2021 CORE FOCUS AREA UPDATE





Framework 2022: Focus Areas

Primary Role: Funding Mechanism, Management, & Operational Platform

DIRECT

1. Support for & Administration of Corridor organizations

2. Support for the West Colfax Pedestrian Safety Project

3. Update & Implementation of the West Colfax VISION 2040 Action Plan

4. Outbound Communications: Business & Community Outreach/8th Ed. West Colfax Lately

5. Business Assistance & Recruitment/Advocacy for Capital Improvement

6. IGA-required Maintenance & Improvements

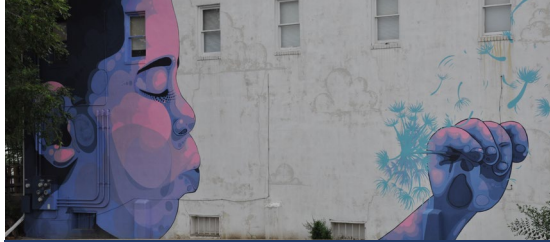
7. Support of the 40 West ArtLine & Placemaking Initiatives

8. Management Services: Support for Corridor Organizations' Programming, Fundraising Efforts and Grant Applications

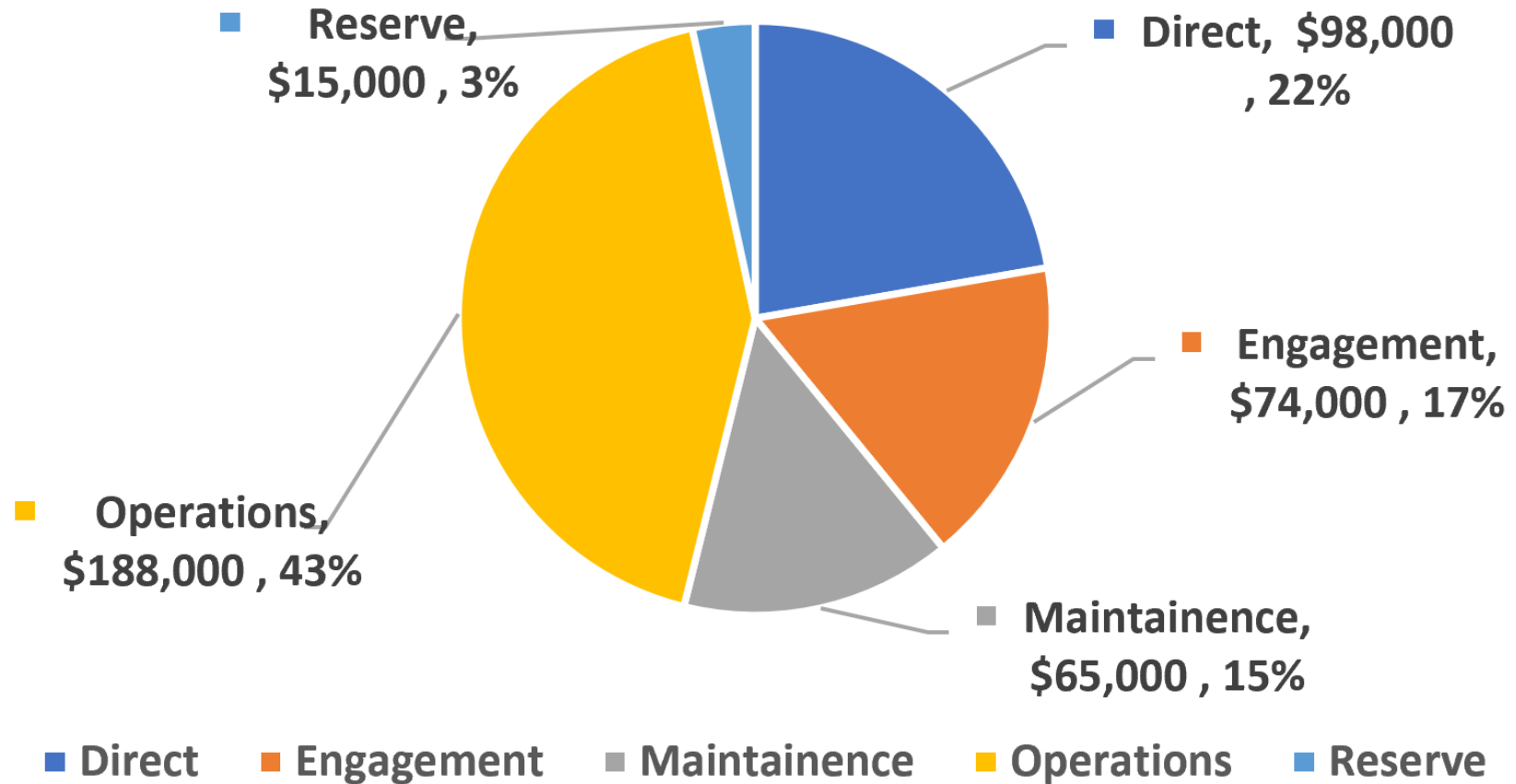
9. Operational Platforms: Communications, web-related, Budgeting/Finance, Compliance, and Payroll & Human Resources

10. Building Activation (renovation, leasing, property management, maintenance, debt service)

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BID EXPENSES 2022 \$440,000 (projected)



West Colfax



Casa Bonita

From all of us:



***Welcome South Park's Matt & Trey!
Let's work together!***