

Introduction to the EDC West Colfax Community Assoc.

What is the EDC?

- Economic Development arm for all of Jefferson County
 - Strengthen Economy through capital investment
 - Create new primary employment opportunities
 - Retention / Expansion of primary employment
- Policy Advocate for Business Community
- Regulation Advocate for Business Community



Who is the EDC?

- Oldest economic development organization in state (1955)
- Public / Private Partnership
 - 60% funded private sector
 - 40% funded public sector
- Board of Directors
- Board of Governors
- Staff



2021 Work Plan

- Economic Development Goals
- Community Engagement Goals
- Business / Investor Goals



Economic Development Goals

- COVID 19 Efforts
- Business Retention Efforts
- Business Attraction Efforts





“ Without data, you are just another person with an opinion

- W. Edwards Deming



Community Engagement Goals

- Removing the “veil” of economic development
- Engaging conversations with the public
- The numbers around Economic Dev. / Community



LOCAL INDUSTRY SNAPSHOT **AEROSPACE**

 **NUMBER OF COMPANIES**
303

 **AVERAGE WAGE**
\$154,012

 **NUMBER OF JOBS**
16,601



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DID YOU KNOW?

#BEVERAGEPRODUCTION

30 BEVERAGE-RELATED COMPANIES OPENED IN #JEFFCO BETWEEN 2013 AND 2015. JEFFERSON COUNTY CONTINUES TO BE A LEADER IN BEVERAGE PRODUCTION FOR THE REGION.



Business / Investor Goals

- Events / Networking / Meaningful Connection
- Committees / Involvement
- EDC Everyday





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ANY QUESTIONS?

