# Introduction to the EDC West Colfax Community Assoc.



#### What is the EDC?

- Economic Development arm for all of Jefferson County
  - Strengthen Economy through capital investment
  - Create new primary employment sooportunities
  - Retention / Expansion of primary employment
- Policy Advocate for Business Community
- Regulation Advocate for Business Community



#### Who is the EDC?

- Oldest economic development organization in state (1955)
- Public / Private Partnership
  - 60% funded private sector
  - 40% funded public sector
- Board of Directors
- Board of Governors
- Staff



#### 2021 Work Plan

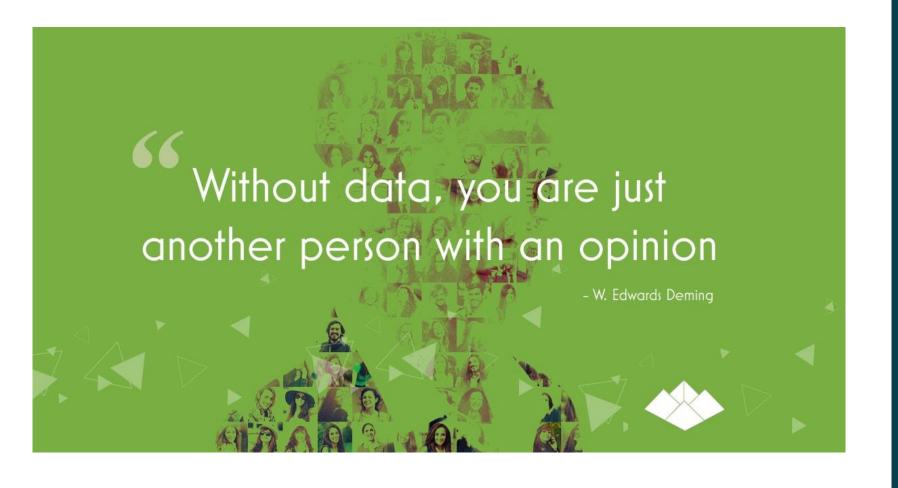
- Economic Development Goals
- Community Engagement Goals
- Business / Investor Goals



#### Economic Development Goals

- COVID 19 Efforts
- Business Retention Efforts
- Business Attraction Efforts







#### Community Engagement Goals

- Removing the "veil" of economic development
- Engaging conversations with the public
- The numbers around Economic Dev. / Community



#### LOCAL **INDUSTRY** SNAPSHOT AEROSPACE



NUMBER OF COMPANIES

303

**AVERAGE WAGE** \$154,012



**NUMBER OF JOBS** 16,601



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### DID YOU KNOW?

#### #BEVERAGEPRODUCTION

30 BEVERAGE-RELATED COMPANIES OPENED IN #JEFFCO BETWEEN 2013 AND 2015. JEFFERSON COUNTY CONTINUES TO BE A LEADER IN BEVERAGE PRODUCTION FOR THE REGION.

#### Business / Investor Goals

- Events / Networking / Meaningful Connection
- Committees / Involvement
- EDC Everyday





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## ANY QUESTIONS?

