

SOCIAL MEDIA TIP - NOVEMBER 2020

THE RULE OF THIRDS

#WestColfax



Divide your content sharing into the standard third's rule.

$\frac{1}{3}$ to promote your business, convert readers, and generate profits

$\frac{1}{3}$ share posts of ideas from influencers in your industry (or like-minded businesses)

$\frac{1}{3}$ share posts of personal stories to build your brand



West Metro Chamber

November 11 at 9:19 AM · 🌐

We had a great time yesterday with our socially distanced hybrid event at the [Sheraton Denver West](#) in Lakewood with our Keynote Speaker, Heather Younger!



Why?

Sharing out content shows your followers...

- You know your industry
- You're collaborative
- Where you're positioned within the industry

SEE YOU ONLINE.

HAPPY HOLIDAYS!

Questions? Email me: info@westcolfax.org

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