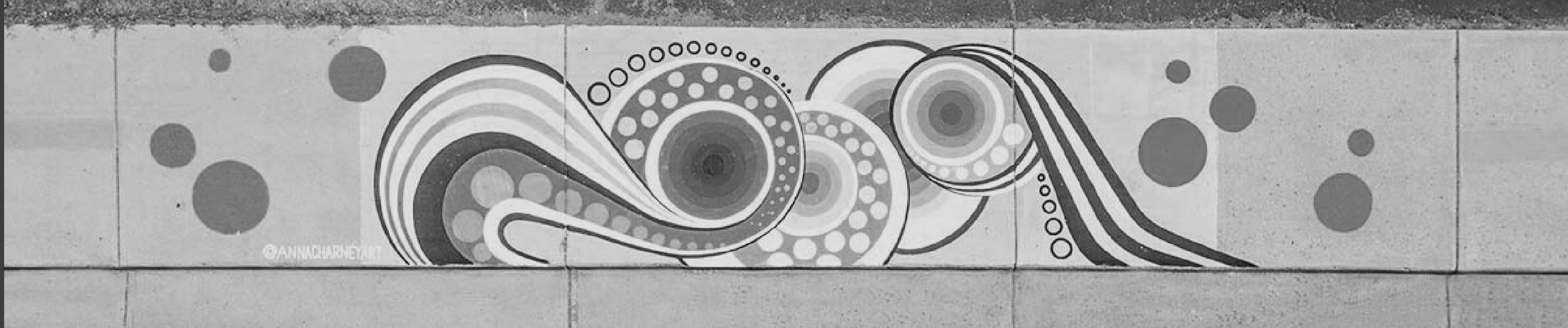


SOCIAL MEDIA TIP - AUGUST 2020

CONTENT IS KING

#WestColfax



**Your product, front
and center.**

Always.

Never miss a chance to remind your audience what you do best.

Whether it's a TikTok dance, an Instagram story, or a relatable Twitter thread, your product & service should pull focus.



Next Gallery

August 14 at 7:59 AM · 🌐

This weekend is another opportunity to see [Melody Epperson's](#) exhibit Horizons. Gallery hours are Fri 6-10 pm, Sat 12-5 pm, Sun 12-5 pm. Please wear a facial covering and practice social distancing.



Whether you're chatting about your communities cutest pet moments or classic sitcom memes, make sure you are part of the narrative

Share early, share often. The landscape is saturated! Remind folks what you do best constantly.

Texts & images not enough? Consider video content, text messages, or other modes to share your story.

TAG US IN YOUR POSTS AND WE'LL SHARE!

@WESTCOLFAX

@40WESTARTS

#LAKEWOODCO | #WESTCOLFAX | #40WESTARTS



FACEBOOK



INSTAGRAM



TWITTER
