

# WEST COLFAX LATELY MAGAZINE 2024/2025 ISSUE

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#### **Community Connections**

Colfax Community Connectors | From neighborhood leaders & elected officials to non-profit trailblazers & creativity innovators—the people behind the scenes everyone should know

The Soundtrack of the Experience | Meet the Music Makers, the Mariachis of Casa Bonita

10 Hidden Gems of West Colfax | Beyond the known tried and true—discover these not-so-obvious destinations

What's Next? | The Inside Scoop about Next Steps for The West Colfax Creative Corridor, The 40 West ArtLine, and Other Noteworthy Projects in the Works

Restaurant Round-up | Where the locals eat, drink, and make merry

Final Stop

### THE PUBLISHING HOUSE

- Denver Center for the Performing Arts
- Colorado Symphony
- Colorado Ballet
- Opera Colorado
- Lakewood Heritage, Culture & The Arts
- Lone Tree Arts Center
- Newman Center for the Performing Arts

- CU Presents
- Boulder Philharmonic
- Boulder Ballet
- Colorado Shakespeare Festival
- Colorado Music Festival
- Bravo! Vail Music Festival
- Thirst Colorado Magazine



## WHY CONSIDER ADVERTISING?

WCCA members receive a discount.

82 percent of consumers trust print ads the most when making a purchase decision.

- Harvard Business Review

"We know print remains a powerful channel to reach consumers, and they trust and welcome recommendations from their favorite print and digital publications when they are looking for ways to improve their lives."

- Rebecca Frank, vice president for research and insights,  $\underline{\text{News/Media Alliance}}$ 

Recent research indicates a strong preference for print advertising among consumers. Readers are far more likely to pay attention to a print advertisement and trust its content. By contrast, online advertising is more likely to be ignored or dismissed.

- The Conversation



#### LEARN MORE

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