

2024

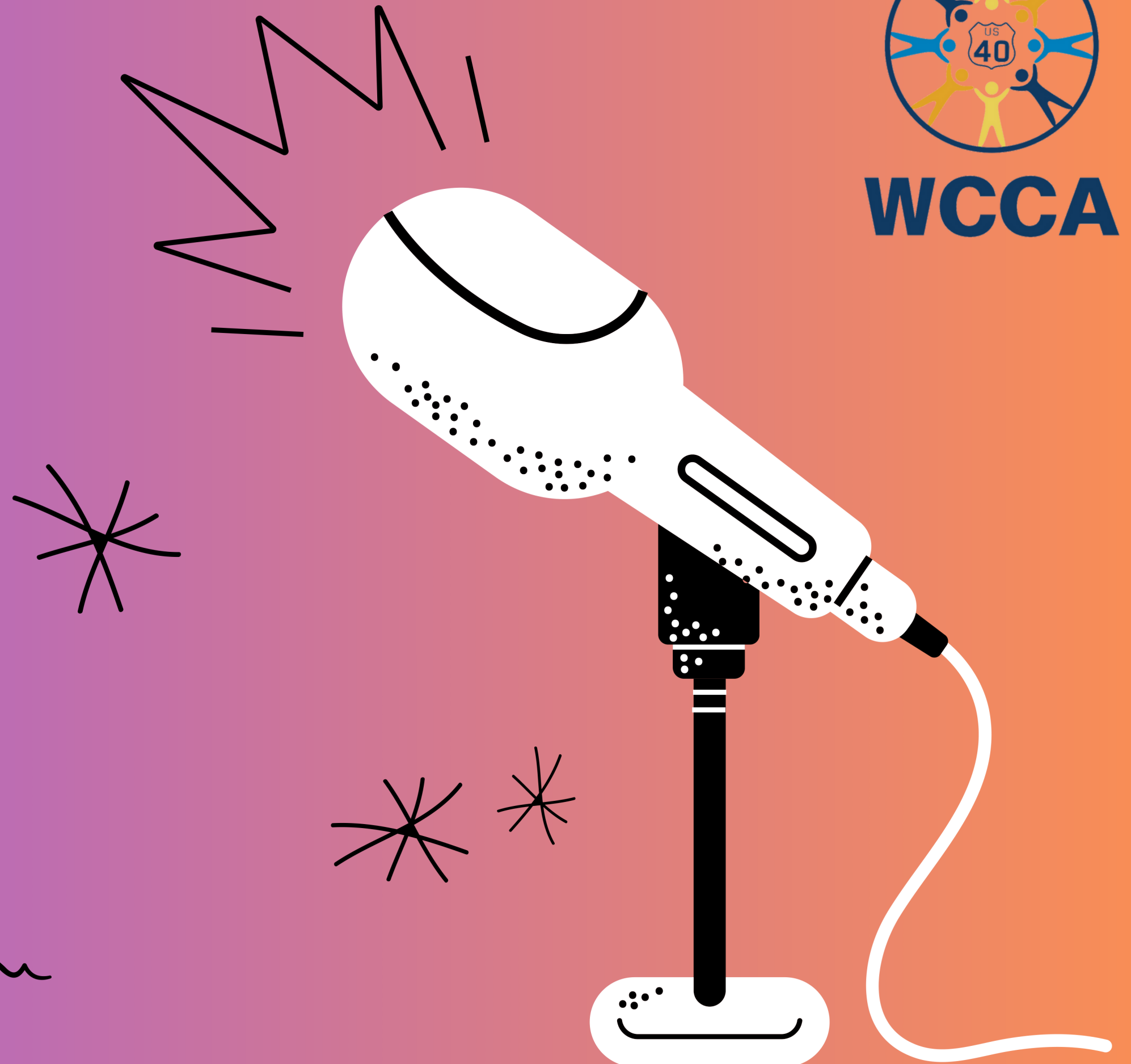
PROGRAMMING  
OVERVIEW

MONTHLY  
CALLS  
TO ACTION

*en*



**WCCA**



# THE BACK STORY



## OVERARCHING GOAL:

To foster **CIVIC ENGAGEMENT**, **NEIGHBORHOOD ACTIVATION**, **COMMUNITY IMPACT**, and **HUMAN CONNECTIONS**, as we **CHAMPION** the corridor's return to glory as a vibrant, **ever-better** commercial and entertainment destination and a great place to live.

**SOURCE:**  
**2024 WCCA**  
**STRATEGIC**  
**PLAN**



# SAY WHAT YOU MEAN...

**Vision:** WCCA is the best place to connect with an ENERGIZED Lakewood-West Colfax community.

**Mission:** West Colfax Community Association is a coalition of engaged community leaders focused on providing a unified community platform to help support the quality of life, economic vitality, and values of the historic West Colfax corridor.

**Values:** We are active leaders, collaborators, and creators who pursue and foster positive change through community engagement, innovative thinking, advocacy, economic vibrancy, and historic preservation.

SOURCE:  
WESTCOLFAX.ORG  
/ABOUT

...& MEAN WHAT  
YOU SAY.

# CTA: QUARTERLY THEMES

CHOSEN BY THE  
WCCA BOARD

**Q1:**  
UNDER-SERVED GIVING



**Q2:**  
SUPPORT FOR YOUTH

**Q3:**  
SMALL BUSINESS SUPPORT

**Q4:**  
LOCAL NON-PROFIT LOVE

# GROWING OUR IMPACT

WITH MONTHLY  
CALLS TO ACTION



**WARM  
CLOTHING**

JAN '24

**EMERGENCY  
RELIEF FOOD**

FEB '24

**SENIOR  
RESIDENTS**

MAR '24

**GRADUATING  
HS SENIORS**

APR '24

**Q1: UNDER-SERVED GIVING**

**JANUARY**

- WARM CLOTHING DRIVE

**FEBRUARY**

- EMERGENCY RELIEF FOOD DRIVE

**MARCH**

- SPREADING JOY FOR SENIORS

**Q3: SMALL BUSINESS SUPPORT**

**JULY**

- DIVERSE BUSINESS AWARENESS

**AUGUST**

- WCCA MEMBER DRIVE

**SEPTEMBER**

- TBD

**Q2: SUPPORT FOR YOUTH**

**APRIL**

- GRADUATE CAP & GOWN SPONSORSHIPS

**MAY**

- TBD

**JUNE**

- LOCAL SCHOOL SUPPLY DRIVE

**Q4: LOVE FOR LOCAL NON-PROFITS**

**OCTOBER**

- VOLUNTEER DRIVE

**NOVEMBER**

- TBD

**DECEMBER**

- HOLIDAY GIFT DRIVE

# WE ALL HAVE DIFFERENT RESOURCES



AVAILABILITY



EXPERTISE



FUNDS



NETWORKS

## THEREFORE, WE CAN ALL CONTRIBUTE

JOIN US BY BEING ACTIVE LEADERS IN FOSTERING POSITIVE CHANGE  
BY PARTICIPATING IN OUR MONTHLY CALL TO ACTION.

THANK YOU!!

